



FLAVOR PAPER

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SELFIE

by Andy Warhol® x Flavor Paper



Andy Warhol continually reinvented who he was, both as an artist and an icon to the public, and he knew the importance of documenting his life well before the internet age. From the 1960s through the 1980s, Warhol used himself as the subject of his artwork. Be it photo booth self-portraits from the early 60s, a television show on MTV in the early 80s “Andy Warhol’s Fifteen Minutes”, or his final series of self-portraits in 1986 known as “fright wig,” Warhol understood that his legacy and public image were just as valuable as his famous silk screen artworks. Today, Warhol’s personal image is as recognizable as it was during his lifetime. Selfie contains over 100 self-portraits taken by the original King of the Selfie, capturing the entire span of his career and his many personas from a young, aspiring artist, to drag wearing Drella. Selfie is printed on EZ Papes, a pre-pasted, no fuss wallpaper which can easily be adhered or removed from a wall without damage.

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GROUND: TYPE I PRE-PASTED PAPER

- **PRINTING METHOD:** DIGITAL
- **BACKING:** WATER ACTIVATED ADHESIVE
- **FIRE RATING:** CLASS A, AS PER ASTM E 84 (ADHERED)
- **FLAME SPREAD/SMOKE DEVELOPED:** 15/205
- **ECO:** CARBON NEUTRAL, MADE WITH RENEWABLE ENERGY
- **INSTALLATION:** TRIMMED | DIY OR PRO INSTALL

SPECS

ROLL SIZE ————— W 24” x H 252”
 PATTERN REPEAT ————— 31” / 78.74cm
 SIDE TO SIDE MATCH ——— STRAIGHT ACROSS
MADE TO ORDER IN USA

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