



FLAVOR PAPER

sales@flavorpaper.com | flavorpaper.com

MOCK ROCK

by Ghislaine Viñas



The initial spark to create a wallpaper collection with Flavor Paper started as Ghislaine Viñas began to think about building materials, how the surfaces could be simplified and made more graphic, as well as the juxtaposition of applying those materials to interior walls. “I simply love the idea of taking a wall texture and creating a tongue-in-cheek variation of it,” said Ghislaine.

Mock Rock was inspired by a natural rock wall fireplace at Ghislaine’s PA home where she painted the rocks white, making it more about the texture and less about the natural stone. Sitting in front of the fire one winter she extracted the shapes and created a sketch for the design. Working with husband Jaime Viñas, Ghislaine manipulated the images to create the final design. The fan-favorite Flavor is available in a color palette of today’s (and tomorrow’s) hot hues with customization offered.

LEARN MORE!





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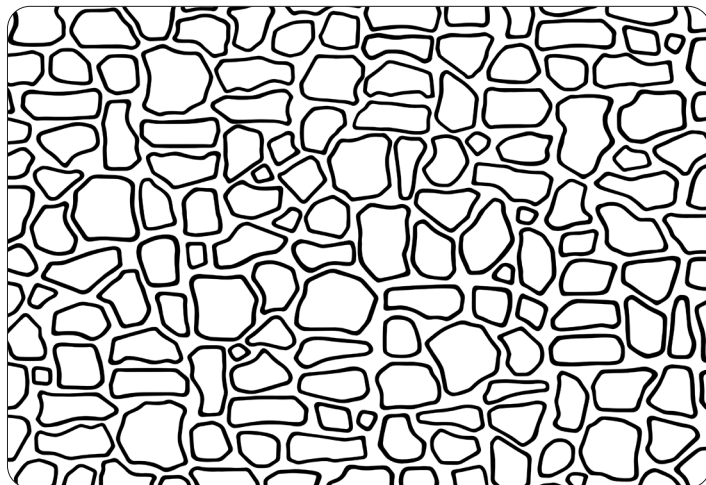
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MOCK ROCK

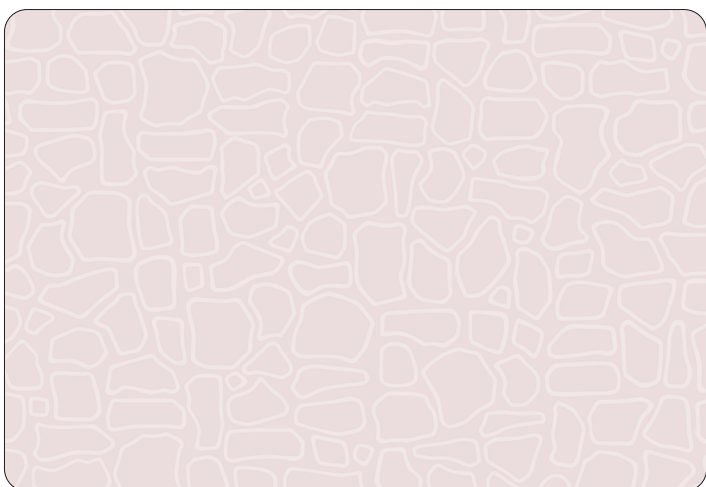
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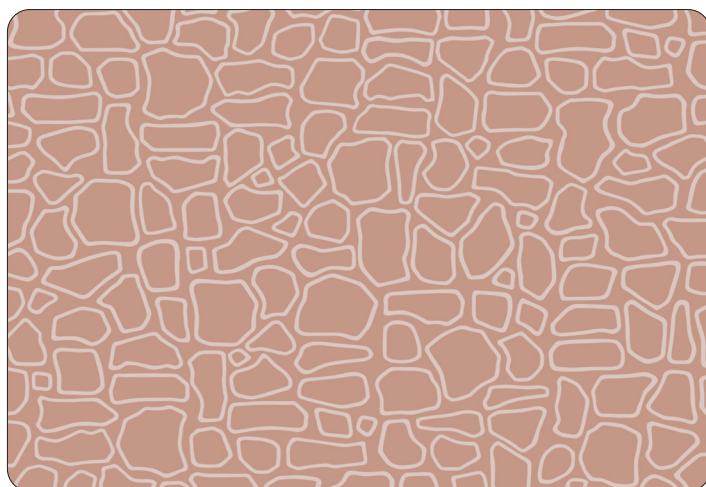
LUSH



OPAL



ROSE



TERRACOTTA

GROUND MENU

TYPE I ECO SMOOTH MATTE

- PRINTING METHOD: DIGITAL
- BACKING: NONWOVEN FIBER
- WEIGHT: 14 OZ/LINEAL YARD
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: NO OZONE DEPLETING CHEMICALS
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED

TYPE II SMOOTH MATTE VINYL

- PRINTING METHOD: DIGITAL
- BACKING: OSNABURG
- WEIGHT: 20 OZ/LINEAL YARD
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED

TYPE II ECO TEXTURED MATTE

- PRINTING METHOD: DIGITAL
- BACKING: NONWOVEN FIBER
- WEIGHT: 20 oz
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: PRINTED WITH WATER BASED INKS (LATEX OR ECO-SOLVENT)
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED