



FLAVOR PAPER

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# FLOWERS

by Andy Warhol® x Flavor Paper



Initially created in 1964, Andy Warhol's Flowers was based off a Hibiscus photograph shot by the then executive editor of Modern Photography magazine, Patricia Caulfield. The image was used in repeat in various sized canvases to cover full walls and resembled wallpaper. Ronnie Cutrone, Warhol's assistant, described the aesthetics of the print, "as decorative art, it's pretty dense. There is a lot of depth in there...You have this shadowy dark grass, which is not pretty, and then you have these big, wonderful, brightly colored flowers. It was always that juxtaposition that appears in his art again and again that I particularly love." Often referred to as Warhol's foray into psychedelic interiors, it is appropriate that Flavor Paper offers the cheery, dark, psychedelic, and poppy sides of Flowers. All colorways have a metallic edge. Golden Shower is a constantly varying blend print, something Warhol utilized in his Sunset prints, with a yellow toner spray added (a tribute to his piss paintings) so no two versions will ever be exactly the same, making each print a unique work of art. You can also customize Flowers to suit your taste.

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## SPECS

ROLL SIZE	27" W x 180" L
PRINT SCALE	Flowers Range from 10"-x-10" to 12.5"-x-12.5"
PATTERN REPEAT	27" / 68.58cm
SIDE TO SIDE MATCH	STRAIGHT ACROSS
MADE TO ORDER IN USA	

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## CAROLINA

- PRINTING METHOD: HANDSCREEN
- GROUND: TYPE I SILVER MYLAR
- BACKING: NONWOVEN FIBER
- WEIGHT: 0.78 oz/sqft
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: PRINTED WITH WATER BASED INKS (LATEX OR ECO-SOLVENT)
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED



## GOLDEN SHOWER

- PRINTING METHOD: HANDSCREEN
- GROUND: TYPE I CHROME MYLAR
- BACKING: NONWOVEN FIBER
- WEIGHT: 0.78 oz/sqft
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: PRINTED WITH WATER BASED INKS (LATEX OR ECO-SOLVENT)
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED



## ROUGE

- PRINTING METHOD: HANDSCREEN
- GROUND: TYPE I MATTE GOLD MYLAR
- BACKING: NONWOVEN FIBER
- WEIGHT: 0.78 oz/sqft
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: PRINTED WITH WATER BASED INKS (LATEX OR ECO-SOLVENT)
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED



## SUAVE

- PRINTING METHOD: HANDSCREEN
- GROUND: TYPE I CLAY COATED PLATINUM
- BACKING: NONWOVEN FIBER
- WEIGHT: 0.78 oz/sqft
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: PRINTED WITH WATER BASED INKS (LATEX OR ECO-SOLVENT)
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED