



FLAVOR PAPER

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BAY AREA TOILE

by Matt Ritchie and Jorma Taccone



Comedy troupe The Lonely Island teamed up with artist Matt Ritchie and Flavor Paper to create a limited edition artist's run Bay Area themed toile wallpaper. The wallpaper incorporates Matt 136's original artwork of Bay Area legends, such as rappers Too \$hort, E-40, Humpty Hump and Mac Dre as well as culinary icon Alice Waters, football hall of famer Joe Montana, political activist Angela Davis and newscaster Dennis Richmond as well as classic bay area landmarks. "We were inspired by Mike D's 'Brooklyn Toile' wallpaper. It's a way to celebrate the Bay Area even when you no longer live there" said Lonely Islander Jorma Taccone. "Matt created a beautiful hand drawn toile that represents what it's like to grow up in the Bay."

GROUND: TYPE I PRE-PASTED PAPER

- PRINTING METHOD: DIGITAL
- BACKING: WATER ACTIVATED ADHESIVE
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: MINIMUM 31% POST-CONSUMER CONTENT
- INSTALLATION: COMES TRIMMED | DIY OR PRO INSTALL

SPECS

ROLL SIZE ————— 48" x 10.5"
PATTERN REPEAT ————— 24" / 60.9cm
SIDE TO SIDE MATCH ——— STRAIGHT ACROSS
MADE TO ORDER IN USA

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