



FLAVOR PAPER

sales@flavorpaper.com | flavorpaper.com

## ARTIST'S MIND/STUDIO/WORLD

by Viola Frey



Collaborating with artists who are passionate about pushing the boundaries of their mediums makes us tick. Enter world-reknowned artisan Viola Frey whose vision and five-decade career was deftly focused on exploring and elevating the ethos of ceramics until her passing in 2004. Today, her singular point-of-view and impressive body of work continues to thrive and thrill with its colorful visual language that's celebrated by collectors and galleries, amplified by the Artists' Legacy Foundation she co-founded in 2000, and now honored by Flavor Paper with the introduction of her Artist's Mind/Studio/World wallpaper.

Featuring a treasure trove of personal and culturally significant iconography found in Frey's work, Artist's Mind takes you on a journey through her artistic process, philosophy, and approach. It's a delightfully complex expression of her life and of the influences along the way that's powerful, dynamic, and a must experience. While Frey used 24 screens to screenprint the original design, our fresh take is digitally produced to maintain the integrity of the art while making it approachable for everyone and any application. Also, Artist's Mind is available with and without a border boasting even more objets Frey uses to illustrate a sense of interconnectedness in her work.

### SPECS

ROLL SIZE \_\_\_\_\_ W 52" x H 100", 124", 148" OR CUSTOM HEIGHT

PATTERN REPEAT \_\_\_\_\_ 8.8" / 22.35cm

SIDE TO SIDE MATCH \_\_\_\_\_ STRAIGHT ACROSS

**MADE TO ORDER IN USA**

LEARN MORE!





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STONEWARE

## GROUND MENU

### TYPE I ECO SMOOTH MATTE

- PRINTING METHOD: DIGITAL
- BACKING: NONWOVEN FIBER
- WEIGHT: 14 OZ/LINEAL YARD
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: NO OZONE DEPLETING CHEMICALS
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED

### TYPE I DIAMOND FLASH

- PRINTING METHOD: DIGITAL
- BACKING: POLYESTER
- WEIGHT: 14 OZ/LINEAL YARD
- INSTALLATION: UNTRIMMED | PRO INSTALL RECOMMENDED