



FLAVOR PAPER

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ADS

by Andy Warhol® x Flavor Paper



As a brand, advertising isn't something we really buy into. But, when given the opportunity to bring Warhol's Black & White Ads series into our portfolio, well, we were sold! Before he was crowned The King of Pop Art, Warhol worked as a commercial illustrator in the '50s, gaining footing for his drawings of shoes for Glamour Magazine, followed by further notoriety for his freelance work for corporate clients including Tiffany and Co., Vogue, and RCA Records. His unique style not only resulted in countless awards, but also earned him a reputation as one of the most in demand commercial artists of the decade.

While Warhol explored commercial imagery throughout his career, in the '80s he developed a lesser-known sequence of silkscreened b+w paintings of images culled and traced from ads, diagrams, maps, and illustrations in popular print media that convey his view on life in contemporary America. All of Warhol's constant themes are represented within: consumer culture, death and religion. Since his series resonates even three plus decades later, we thought it was fit to print as wallpaper for all to absorb all day, every day (as we do anyway). Warhol offered many images to choose from, but our tribute highlights his most introspective elements to create a design that's less about the corporate way of life and more about your way of life. Just some things to think about...

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SPECS

ROLL SIZE _____ W 24" x H 252"
 PATTERN REPEAT _____ 42.74" / 108.55cm
 SIDE TO SIDE MATCH _____ STRAIGHT ACROSS
MADE TO ORDER IN USA

LEARN MORE!





CHROME



NEGATIVE



POSITIVE

GROUND MENU

TYPE II CHROME MYLAR

- PRINTING METHOD: DIGITAL
 - BACKING: NONWOVEN FIBER
 - WEIGHT: 20 oz
 - FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
 - FLAME SPREAD/SMOKE DEVELOPED: 15/205
 - ECO: PRINTED WITH WATER BASED INKS (LATEX OR ECO-SOLVENT)
 - INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED
- **Please note that only the Chrome colorway is printed on this ground*

TYPE II SMOOTH MATTE VINYL

- PRINTING METHOD: DIGITAL
- BACKING: NONWOVEN
- WEIGHT: 20 OZ/LINEAL YARD
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED

TYPE I ECO SMOOTH MATTE

- PRINTING METHOD: DIGITAL
- BACKING: NONWOVEN FIBER
- WEIGHT: 14 OZ/LINEAL YARD
- FIRE RATING: CLASS A, AS PER ASTM E 84 (ADHERED)
- FLAME SPREAD/SMOKE DEVELOPED: 15/205
- ECO: NO OZONE DEPLETING CHEMICALS
- INSTALLATION: COMES UNTRIMMED | PRO INSTALL RECOMMENDED