



# REMOVABLE FLAVORS

FLAVOR  PAPER

**FLAVOR PAPER** is known for creating unconventional wallpaper that flips tradition on its head. Our off-the-wall point of view and passion for pushing the innovation envelope with unexpected materials and new technology are our key ingredients for cooking up interior stories that ignite conversation, inspire smiles and add intrigue to spaces.

While many of our wallcoverings are full-on Flavor Paper concoctions, we also proudly partner with celebrated artists and organizations to realize unique conceptual environments—including the Andy Warhol Foundation for the Visual Arts, which granted us the exclusive rights to Warhol's masterpieces in 2013 to bring his magic to life in the form of wallpaper. We're also all about stretching clients' abilities to develop vibes that are 100% seasoned to their taste, and offer the freedom to customize our styles, or explore off-menu murals or patterns.

Whatever your Flavor, we're here to help bring your vision to the wall! All of our designs are eco-friendly, made-to-order and dreamed up in Brooklyn, NY. To learn more check out [FlavorPaper.com](http://FlavorPaper.com). Or, better yet, visit the Flavor Lair — part showroom, part wallpaper kitchen.





## SAVOR YOUR FLAVOR

As you know, we do things differently. That includes creating temporary wallpaper that's anything but traditional – from the immersive visuals to the special substrates we use. So, whether you're a renter, project lover, commitment-phobe, or are just in it for the looks, our menu of self-install, removable digital designs deliver an easy way for you to add Flavor to your world. The patterns we offer roll in two directions:

### *EZ Papes*

Designs dished out on a pre-pasted, water-activated ground. All you have to do is dip the paper in water and hang; lightly wet it to take it down. Yep, it's as EASY as that!

### *Quicky Sticky*

Flavors that serve up a tasty twist to classic peel-and-stick – QS is an adhesive-backed material that's slightly textured for a luxe look and feel. It's a cinch to reposition, too.

Both EZ Papes and Quicky Sticky are printed with water based, odorless, Greenguard certified latex inks on PVC-free, 24" wide pre-trimmed grounds. And, because we're all about you savoring your Flavor, we're happy to discuss customizing colors, as well as interchanging designs and grounds to suit your appetite. Just give us a shout.





## BAY AREA TOILE

Comedy troupe The Lonely Island teamed up with artist Matt Ritchie and Flavor Paper to create this Bay Area themed toile wallpaper (in Ballpoint Blue). The paper incorporates Matt 136's original artwork of Bay Area legends, such as rappers Too \$hort, E-40, Humpty Hump and Mac Dre as well as culinary icon Alice Waters, football hall of famer Joe Montana, political activist Angela Davis and newscaster Dennis Richmond as well as classic bay area landmarks.

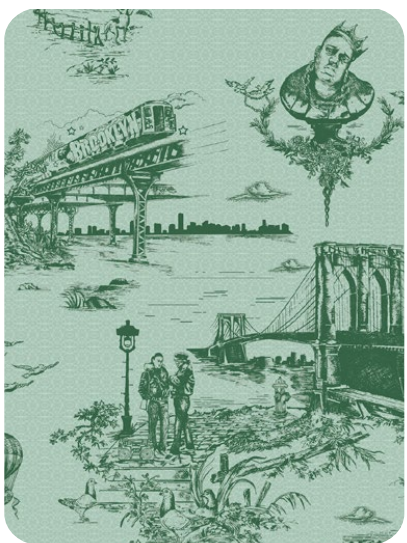




BLACK AND WHITE



DIAMOND RED



MONEY GREEN



PORCELAIN BLUE

## BROOKLYN TOILE

Mike Diamond of the Beastie Boys decided he wanted a Brooklyn inspired toile wallpaper that would line the walls of his Brooklyn brownstone. The vision was to pay tribute to all things Brooklyn in a way that would appear to be a traditional French Country Toile, but when you step to it the pattern reveals elements and vignettes that make up the truth about the borough. Mike approached Vincent J. Ficarra and Adela Qersaqi of Revolver New York to help execute his vision artistically and Flavor Paper to produce the design. *Spread Love, It's The Brooklyn Way!*







## BROWNSTONER

Brooklyn-based artist, illustrator and designer, Ian “Hydeon” Ferguson, carefully observes his surroundings, filters them through his unique perspective, and expertly illustrates them in ink on paper. Brownstoner brings the artist’s world to life in a dream-like pattern of NYC brownstones inspired by old Brooklyn neighborhoods like Bed Stuy and Crown Heights. This print features the tiny cafes, delis, bars and laundromats that define the life and characteristics of historic Brooklyn, NY.





## CHARRED CEDAR

Charred Cedar (in Burnt) is a photograph of exactly that – we took a blowtorch to some cedar and built it into a repeat free wallpaper. This wood preservation technique, shou sugi ban, has been used in Japan centuries to greatly extend the life of cedar siding. The finish depends on the extent of the exposure to fire and appears to shimmer from white to black depending on sunlight and can look like a dark stain or have a surface texture similar to alligator skin. Looks great run in any direction and is repeat free.

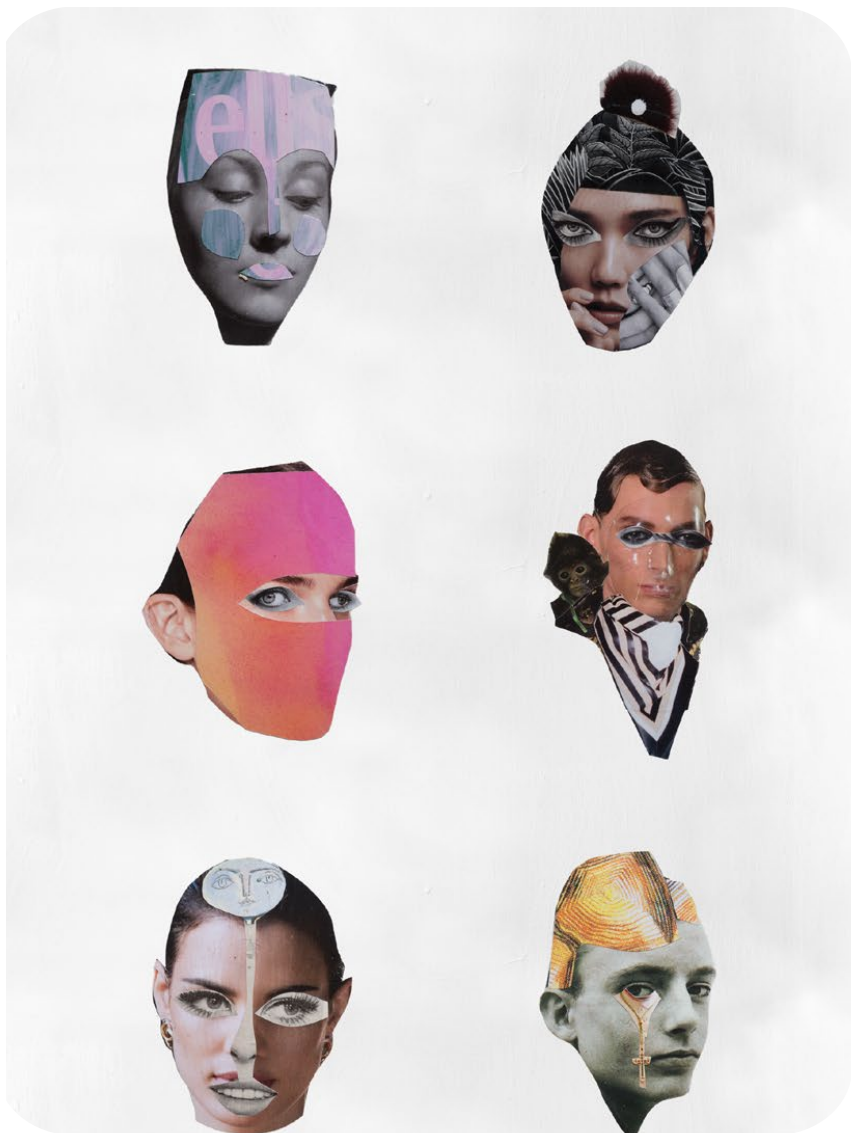




## ÉLAN VITAL

Élan Vital (in Tropical) is a modern interpretation of a still life. Utilizing the incomparable floral arranging skills of Ovando, this atmospheric take on the classic work of art evokes a similar reproduction of inanimate flowers, but at a level of photographic detail captured by Skot Yobauje Photography that is stunning. Flavor Paper worked closely with Ovando to create and photograph dynamically shaped floral arrangements featuring a global selection of flora that always feels fresh.





## EYE OF THE BEHOLDER

Street Artist, Judith Supine, is a paper master. With an Exacto blade and a surplus of magazines, he (that's right, Judith is his pseudonym), creates new and compelling subjects for us to consider. Eye of the Beholder is an intriguing exploration of the human face in decoupage. The series features faces that elicit a range of reactions from amusing to sexy to political.



Shown in MALIBU (a dreamy ombre to toast those glorious beach sunsets)

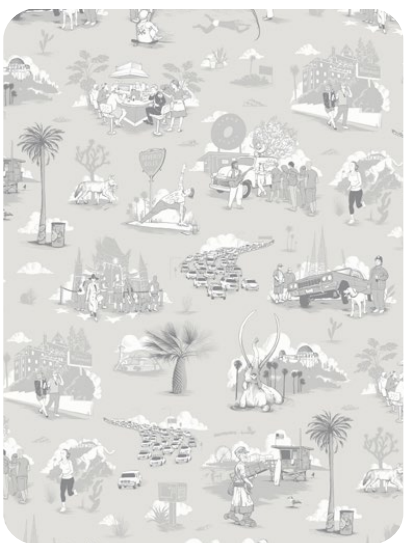




BEVERLY HILLS



HOLLYWOOD



SILVER LAKE



VENICE

## LOS ANGELES TOILE

Flavor Paper may be straight outta Brooklyn, but we've got nothing but love for the West Coast. Thanks to the classy yet sassy stylings of Dan Funderburgh, we're shining some love on the City of Angels with a traditional French country toile flipped to showcase the chill counterculture vibe that makes L.A. the place to be. From the freeway, rich and infamous, to noteworthy landmarks and need for namaste all day every day, Los Angeles Toile takes you on a slow and low ride through la-la land's lexicon with classic Flavor Paper twists.



Shown in BRACKISH



BAYOU



BRACKISH



FILÉ GUMBO



SHRIMPY

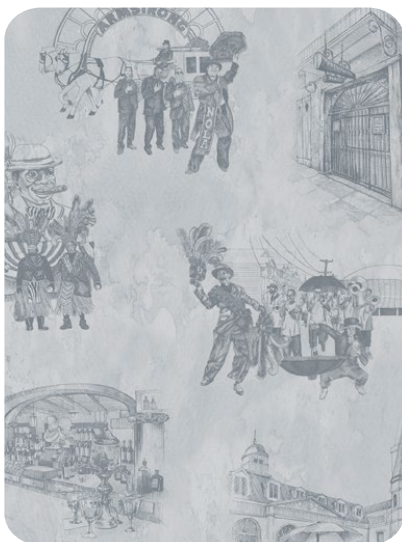
## MUDBUG LIFE

Mudbug Life is an homage to our New Orleans roots and favorite party crustacean — the crawfish. Flavor founder and creative director, Jon Sherman, cooked up scenes of some classic pastimes featuring actual crowdads and painstakingly resourced miniature furnishings. From beach bumming and bead slinging, to cookouts and praying to the porcelain post-party, this modern take on a french country toile captures life in the Big Easy...role reversed. Meticulously created by hand and shot on an iPhone, this digital feast for the eyes is a true labor of spice-soaked love. Dig in!

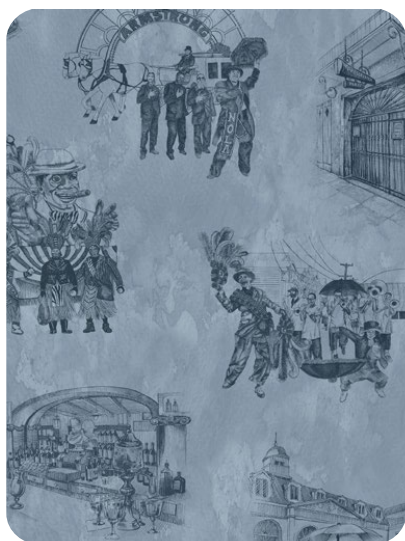




BLACK AND GOLD



GRIS GRIS



INDIGO



PATINA

## NEW ORLEANS TOILE: BACKSTREETS

This collaboration between Flavor Founder + Creative Director + longtime NOLA resident, Jon Sherman, and New Orleans artist and illustrator, Alexa Pulitzer, makes the vibrant Crescent City culture tangible. Alexa's illustrations of the majestic French Quarter, the colorful streets of the Treme, traditional Jazz Funerals, celebratory Second Lines, Preservation Hall and Mardi Gras Indians are layered on top of an aged background that captures the beautiful patina of the city's history.



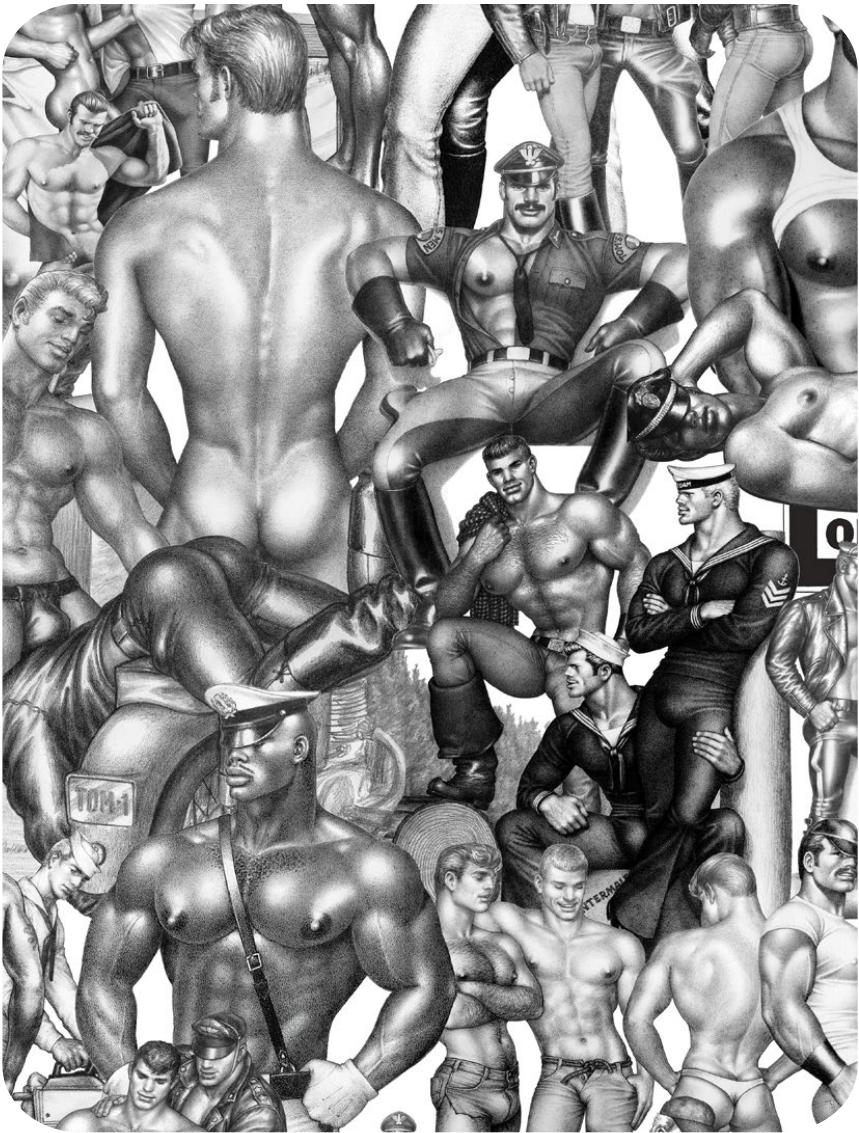


## PLAYDOODLES

Jon Burgerman is a UK born, Brooklyn based artist who uses creativity as his primary medium. Jon is famous for his doodles, where he just grabs a pen, wiggles it over a piece of paper and sees what, or who, pops out. Thinking it would be interesting to see how this could translate into 3D, he grabbed a bunch of colourful Play Doh and tried to make some fun characters without any plan. The result: Playdoodles in Rainbow, which was a whole gaggle of funny little dudes. They are ageless, genderless, raceless and clearly embody the fun Jon had in making them.







## TOM OF FINLAND - TAME

On the prowl for some seriously salacious wallpaper that celebrates eroticism, masculinity and sexual liberation? This Flavor is for you! Created in collab with Michael Reynolds, Hoffman Creative and the Tom of Finland Foundation, it's a bold and ballsy tribute to the dynamic drawings of Touko Laaksonen (aka Tom of Finland), the famed Finnish artist known for his stylized homoerotic art and its profound effect on late twentieth century gay culture and fetish lifestyle. From cops, cowboys and bikers, to sailors, lumberjacks and leather men — there's a little something for everyone!

# Andy Warhol X FLAVOR PAPER



FLAVOR PAPER is extremely passionate about modern, inventive wall coverings. We consider our wallpapers to be works of art, and nowhere is this more apparent than in our collection of remixed Andy Warhol wallpapers.

Andy Warhol was preoccupied with art filling space and covering walls, which ultimately led to the exhibition of his Cow Wallpaper in 1966. Cow and four other patterns were printed in NYC just as ANDY WARHOL x FLAVOR PAPER is. As a steward of Warhol's legacy, the Andy Warhol Foundation is discerning when considering licensing opportunities. It wasn't until they met with Flavor Paper that they were confident commercial wallpaper inspired by Warhol could pay appropriate homage to his creative vision. This led to the decision to license a collection focused on new interpretations of Warhol – using wallpaper as a medium. Granted access to much of the artist's work (with the exception of his wallpaper designs), Flavor Paper is honored to have utilized a wide berth of amazing imagery, ranging from rare to iconic paintings, silkscreen prints and film stills as inspiration for the ANDY WARHOL x FLAVOR PAPER collection.

“With the creative exuberance and high-quality Flavor Paper is known for, ANDY WARHOL x FLAVOR PAPER wallpaper will undoubtedly make any wall go Pop.”

— MICHAEL HERMANN, DIRECTOR OF LICENSING,  
THE ANDY WARHOL FOUNDATION

ANDY WARHOL challenged the world to see art differently. Since its founding in 1987 in accordance with Warhol's will, The Andy Warhol Foundation has established itself as among the leading funders of contemporary art in the United States, having distributed over \$4 Million in cash grants supporting the creation, presentation and documentation of contemporary visual arts, particularly work that is experimental, underrecognized or challenging in nature.

The Foundation's ongoing efforts to protect and enhance its founder's creative legacy ensure that Warhol's inventive spirit will have a profound impact on the visual arts for generations to come. Proceeds the Foundation receives from ANDY WARHOL x FLAVOR PAPER contribute to the Foundation's endowment from which it distributes grants. For more information please visit [warholfoundation.org](http://warholfoundation.org).



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GRIS GRIS



PARCHMENT



ROSE

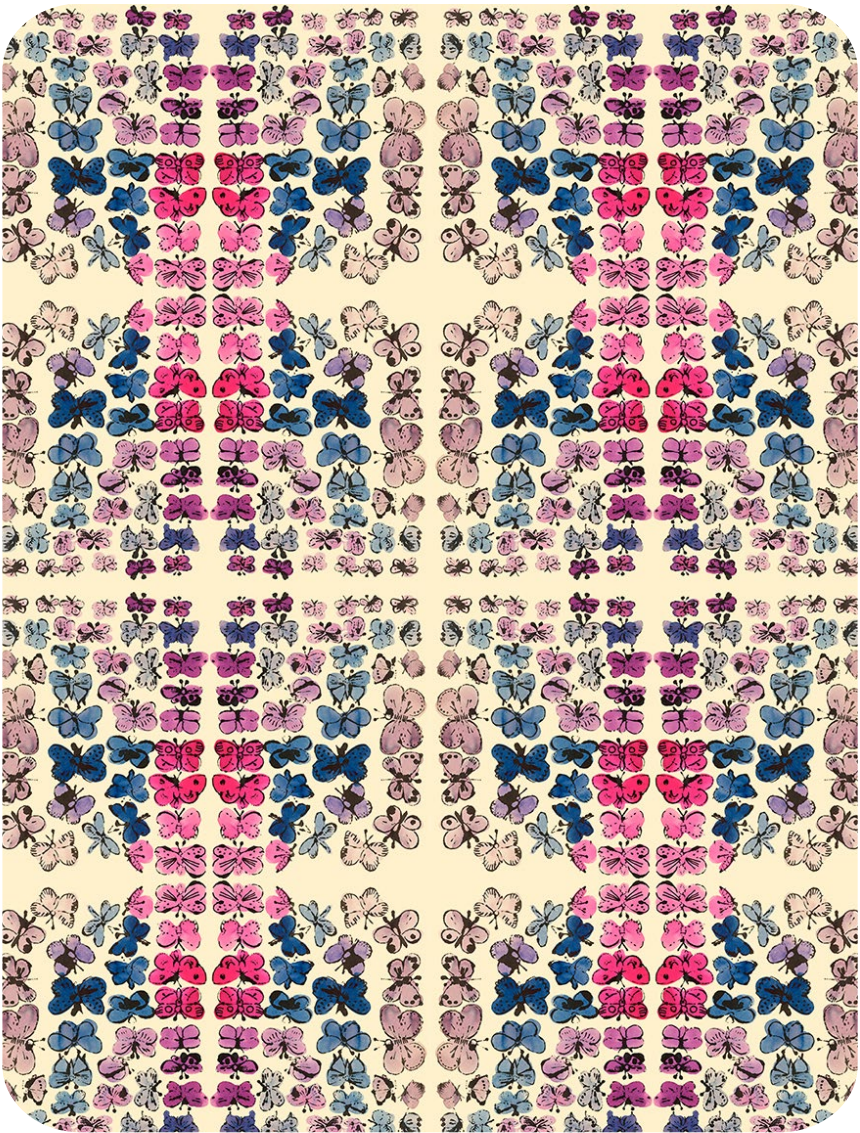


SHORELINE

## GLOBETROTTER

Globetrotter started as a true passion project for Jon Sherman when he was presented with the opportunity to create a custom Warhol-based pattern for his newborn son's Bugaboo stroller. Finding Warhol's toy prints an ideal starting point and his excessive travel schedule additional inspiration, Sherman selected only the travel related spaceship, car, plane, train, motorcycle and boat prints. Sherman overlaid these prints on a vintage French map of the world, adding globes as a polka dot pattern and Andy Warhol x Flavor paper logos as passport stamps.





## HAPPY BUTTERFLY DAY

Warhol created 'Happy Butterfly Day' in 1955 using his blotted-line technique. It was Andy's first foray into repetitive images, which would become one of his trademark methods. It is rumoured that the watercolors might have been added at one of Warhol's coloring parties at the fashionable Serendipity 3 café, which might explain the variance that makes the piece so interesting. We took Andy's original and made it repeat to look like a butterfly, which also creates a beautiful kaleidoscopic effect on the wall. The colorway is aptly called Mariposa.







DEEP PURPLE



NEON GREY



RUBY



TEAL

## QUEEN ELIZABETH

This print from the 1985 “Reigning Queens” series is based on a formal photograph of Queen Elizabeth II wearing a tiara during her Silver Jubilee celebrations in 1977. In a nod to Warhol’s wallpaper design style and the 2012 Diamond Jubilee, we have the Queen repeating as a half drop but it can be installed in any fashion. Each of the color variations is from the same series yet seem to adjust Her Majesty’s age significantly - Warhol trickery of the eye.

# PHOTOS

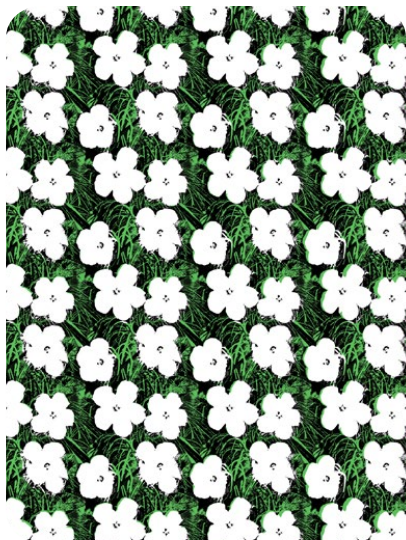




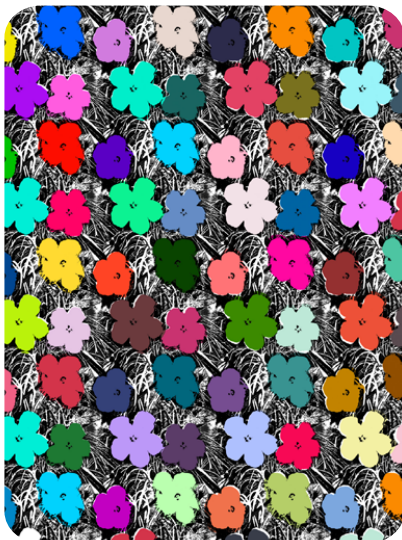
## SELFIE

Andy Warhol knew the importance of documenting his life well before the internet age. From the 1960s through the 1980s, Warhol used himself as the subject of his artwork. Be it photo booth self-portraits of the early 60s, a television show on MTV in the early 80s “Andy Warhol’s Fifteen Minutes”, or his final series of self-portraits in 1986 known as “fright wig,” Warhol understood that his legacy and public image were just as valuable as his famous silk screen artworks. Selfie contains over 100 self-portraits taken by the original King of the Selfie.

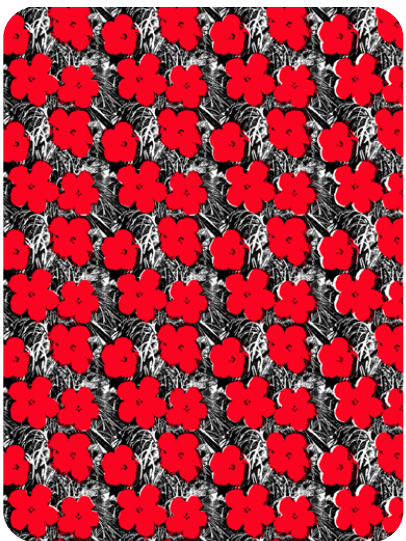




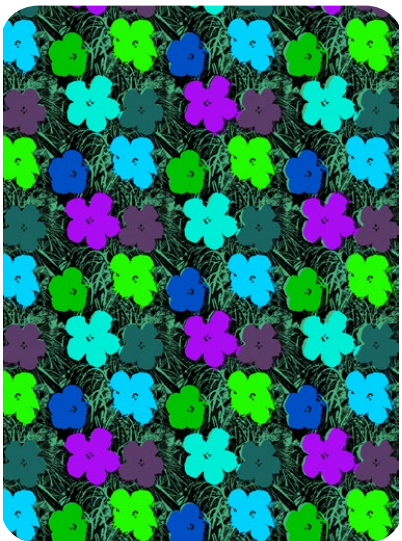
BLANC



FULL SPECTRUM



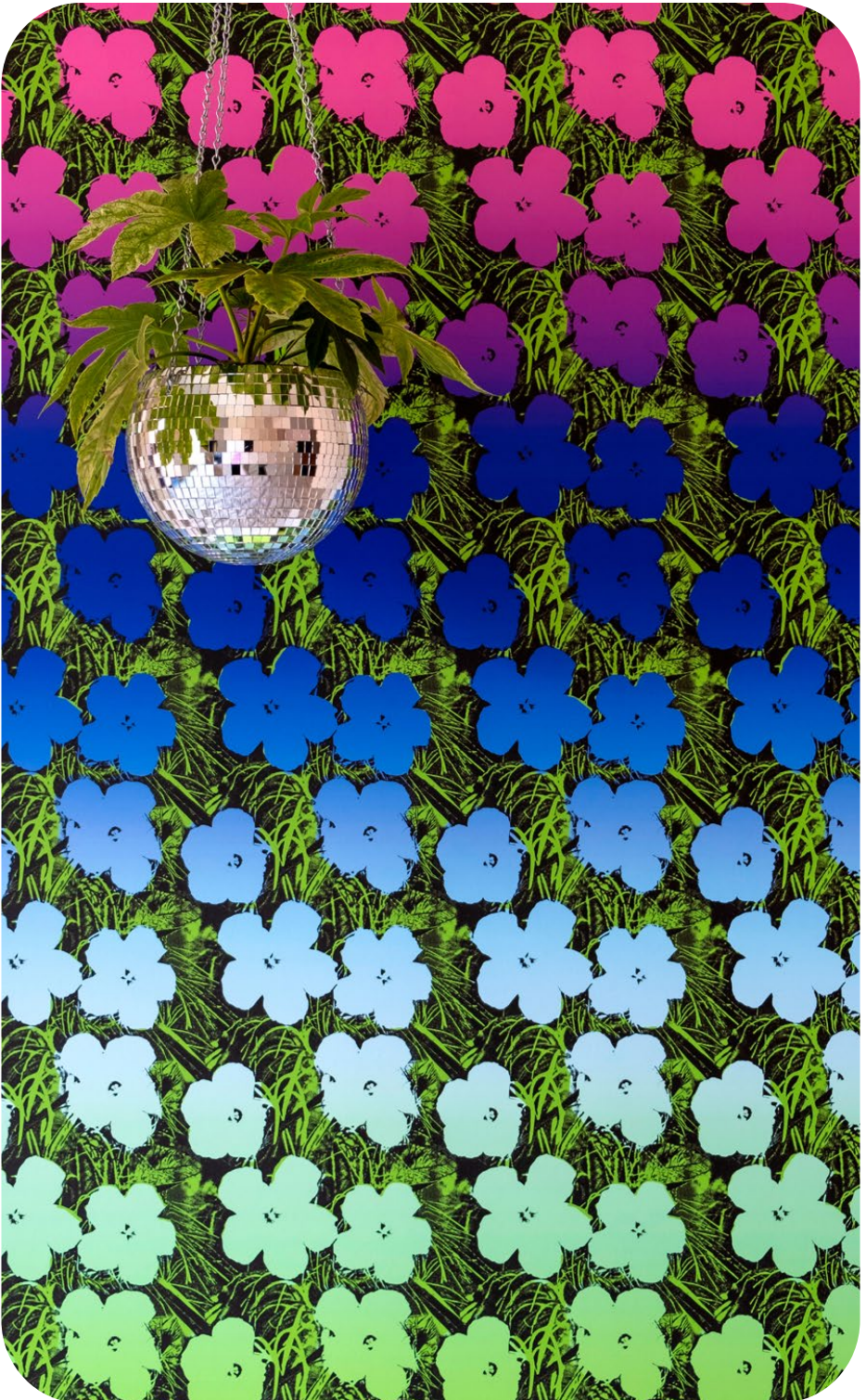
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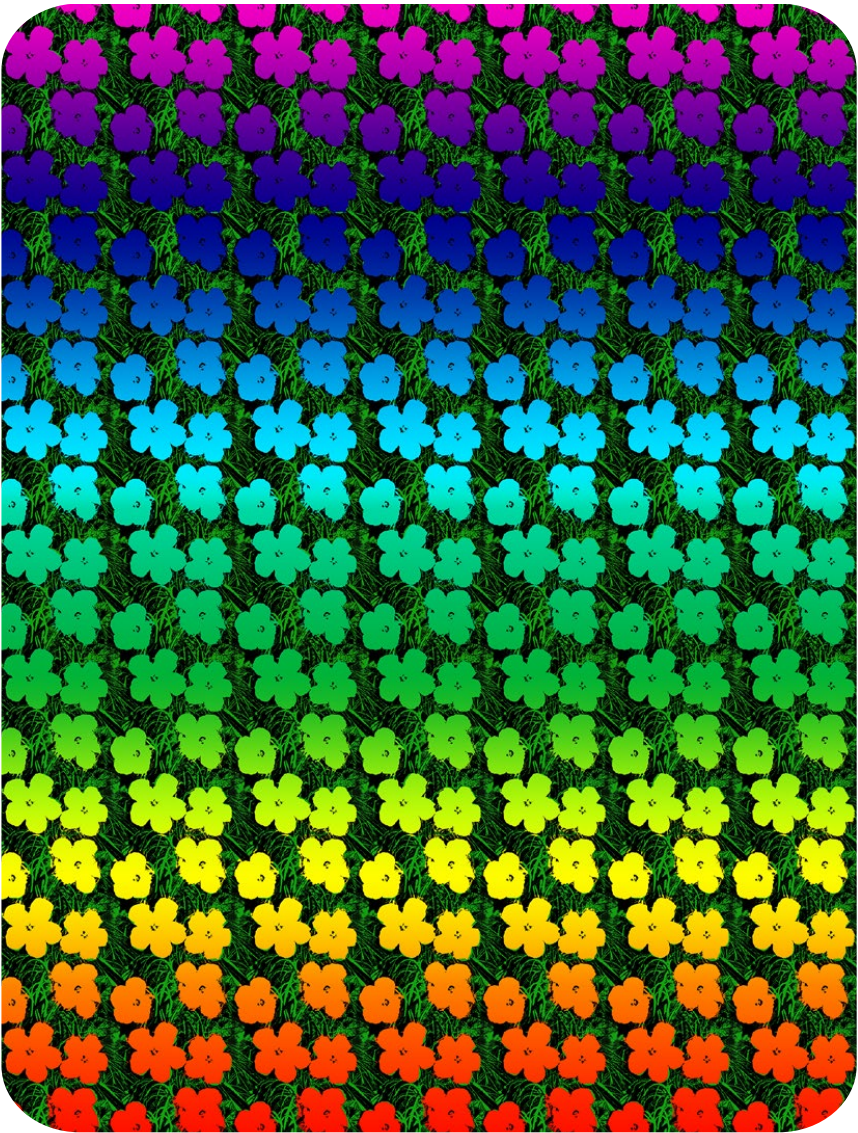


IOLITE

## SMALL FLOWERS

Initially created in 1964, Warhol's Flowers was based off a photograph of Hibiscus taken by the then executive editor of Modern Photography magazine. Ronnie Cutrone, Warhol's main assistant, described the aesthetics of the print as, "There is a lot of depth in there...You have this shadowy dark grass, which is not pretty, and then you have these big, wonderful, brightly colored flowers. It was always that juxtaposition that appears in his art again and again that I particularly love."





## SMALL FLOWERS

Like our EZ Papes perennials, this Quicky Sticky species is inspired by Warhol's Flowers that were created in 1964 and based off a Hibiscus photograph taken by the then executive editor of Modern Photography magazine. The difference, however – besides the material on which it's printed – is that to bring this floral field to life we decided to go super pop and pick the euphoria inducing kaleidoscopic side of Flowers to create a fresh and tasty Rainbow ombre colorway. Makes you smile, right?

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