

# HANDSCREENED INSTALLATION INSTRUCTIONS

**\*\*Please thoroughly read the following instructions prior to installation\*\***

Flavor Paper is a delicate handmade product, and therefore we highly recommend using a professional installer. A list of qualified wallpaper hangers can be found through the Wallcovering Installers Association at [wallcoveringinstallers.org](http://wallcoveringinstallers.org). Please note: This is not a job for a general contractor, painter or average project lover. And, do not hand more than three strips/drops without carefully inspection prior to proceeding. If there are any issues, please call us immediately (718.422.0230). Flavor Paper will not be held responsible for wallpaper hung in excess of three drops and waives all liability on installation errors.


Before laying out and installation the paper, please make sure to take into account the repeat, match type and preferred installation direction. These details can be found at [flavorpaper.com](http://flavorpaper.com) (enter the pattern name and scroll to the bottom of the page).

For best results, experiment with multiple techniques and proceed slowly.

## Wall Prep

- Wall preparation is very important (your wallpaper will only look as smooth as your surface). We recommend sanding to a mirror smooth finish on all walls. Inside and outside corners need to be sharp and square. All surfaces must be clean and free of dust, grease, oil, and dirt. Plaster walls must be glued sized, treated for hot spots and cannot be warranted against alkali issues discoloring wallpaper.
- On painted surfaces, *R35 acrylic primer* will work best to add grip and tack. On new sheetrock, *Scotch Paint Guardz* or *Zinzer Draw-Tite* will seal the wall. Proven paste options include: *Roman Pro-774 Clay* and *Roman Pro-880 Clear*. Testing is recommended prior to hanging.
- For the cleanest installation we suggest quality black liner stock to help seams lay flat without being overworked and to minimize the risk of burnishing the seams. Liner paper also absorbs the paste more evenly than simply a primed wall.
- Apply liner stock horizontally with slightly diluted clay adhesive and allow 24 hours to dry before sanding back any overlaps at the seams. *Cavalier* liner can be found at: [wallliner.com](http://wallliner.com).

## Trim It

- To obtain perfect seams (and if you are experienced with this technique) we recommend double cutting on the wall. A poly carbonate ribbon or tape can help protect the liner and wall beneath wall cutting.
- Dry trimming on a table works but is often not as clean as a double cut. If appropriate, use color calk or marker to darken white edge of backing before hanging each drop.
- Handscreened Flavor Paper must be trimmed 1/8 inch into the print on both sides for an overall width of 27 inches in order to line up. Find the trim join markers and use that as a trim guide if it's within the print. If it's outside of the print then double cut or trim 1/8 inch. Trim join looks like this:  or simple straight line on top and bottom. Place your razor edge at the top of the mark, allowing the tightest trim possible and align with your straight edge to complete the trim. Test a short section on one edge if unsure. **DO NOT USE THE PAPER EDGE AS A TRIM GUIDE!**



- Apply undiluted clay or clear paste in a thin layer. Booking time (1-to-10 minutes) will vary depending on installation conditions and materials, so testing a small extra piece recommended prior to actual installation. Dry hanging is acceptable, even preferable for non-woven backed materials (Mylar, foil, vinyl, etc.).
- Excess paste must be removed completely. Although all precautions are taken to ensure color fastness, it is a good idea to test a small extra section to understand how much water and rubbing the paper will withstand. Be sure not to allow paste to sit on the printed side of the paper and use clean rinse water to wash off excess past. **Only use water for clean up!**

### Hanging Mylar Musts

- Mylar or foil will dull blades very quickly, so replace the cutting blade after every cut for the cleanest edge. Single edge razor blades work best.
- Mylar can be scratched and dulled by wallpaper smoothing tools, so care must be taken to avoid damage to the finish. Initial hand smoothing is recommended. A damp sponge to lead a felt blade sweeping tool (or wrapped with a piece of chamois or microfiber cloth) will help avoid damaging the material. **Clean with water and a soft cloth only!!!**

### Scented Style Specifics

- Our scratch-and-sniff designs get their Flavor from a water-based adhesive mixed with a limited quantity of micro-encapsulated oils. The “sauce” is then hand-applied to the paper and when it’s scratched, the capsules burst and release the smell.
- Prior to trimming, please take a moment to make sure the paper is scented by either unrolling the roll(s) and catching a whiff, or lightly scratching the design element and sniffing. If you do not smell anything, please give us a call immediately!
- Since these styles are highly specialized and therefore a wee touchy feely, it’s imperative to take extra care when installing so as to not damage the surface by diluting the scent nor prematurely popping the pellets. Therefore...
  - **DO NOT clean the material with water** (not even a damp sponge); use a dry microfiber cloth. Otherwise, the scent will wash away.
  - **DO NOT use wallpaper smoothing tools** as any pinpointed pressure on the capsules will risk unleashing all the scent. Instead, hand smoothing is recommended.

**Enjoy + Thanks for Adding Flavor to the World!!**



TASTY HANDSCREENED AND DIGITAL WALLCOVERINGS

EST. 1970  
[sort of...]

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