

The background of the entire image is a dense field of small, glossy spheres in various shades of pink, magenta, and red. The spheres are arranged in a somewhat grid-like pattern but with a lot of depth and perspective, creating a textured, three-dimensional effect. The lighting is soft, highlighting the reflective surfaces of the spheres.

# SAVOR YOUR FLAVOR

(CUSTOM PROJECTS + POSSIBILITIES)

FLAVOR



PAPER

**FLAVOR PAPER** is known for creating unconventional wallpaper that flips tradition on its head. Our off-the-wall point of view and passion for pushing the innovation envelope with unexpected materials and new technology are our key ingredients for cooking up visual narratives that ignite conversation, inspire smiles and add intrigue to spaces.

While many of our wallcoverings are full-on Flavor Paper concoctions, we also proudly partner with celebrated artists and organizations to realize unique conceptional environments—including the Andy Warhol Foundation for the Visual Arts, which granted us the exclusive rights to Warhol's masterpieces in 2013 to bring his magic to life in the form of wallpaper. We're also all about stretching clients' abilities to develop vibes that are 100% seasoned to their taste, and offer the freedom to customize our styles, or explore off-menu murals or patterns.

Whatever your Flavor, we're here to help bring your vision to the wall! All of our designs are eco-friendly, made-to-order and dreamed up in Brooklyn, NY. [To learn more check out FlavorPaper.com](https://www.flavorpaper.com). Or, better yet, visit the Flavor Lair — part showroom, part wallpaper kitchen.





## WHAT'S YOUR FLAVOR?

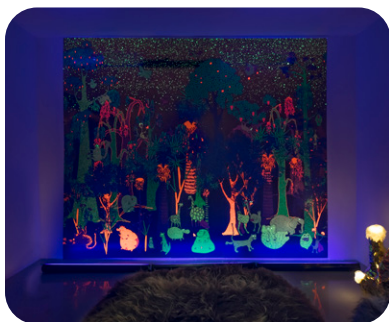
Flavor Paper was founded on the concept of customized wallpaper. To keep tradition rollin' and to please all palates, we work closely with clients to develop wallcoverings in our Flavor Kitchen where their sweet, spicy or savory designs are prepared to perfection. Whether they're craving one of our à la carte patterns as a starting point or wish to explore a fresh mural or print, our highly-skilled team helps bake the vision from concept to completion — be it projects in need of a little help here and there, or those that require step-by-step support. Essentially, **Flavor Paper is like having a private wallpaper chef** who is all about bringing individual taste to the wall!

We serve up both bite sized and main course projects, and are here to help clients make informed decisions about the best production method to achieve the desired effect. This can mean inverting a pattern to flip colors, mixing and matching our ink colors and grounds, creating unique hues to pair with our design and your aesthetic (or visa versa), adjusting matte/gloss ratio for greater depth, or starting from scratch. **It's your world...get what you want!** Give [Sales@FlavorPaper.com](mailto:Sales@FlavorPaper.com) a shout when you're ready to dig in.









Wallpaper\* Handmade is the publication's groundbreaking annual exhibition dedicated to the marriage of craftsmanship and design. Each year Wallpaper\* commissions select designers, makers and manufacturers to dream up one-off items, such as furniture, fittings, fashions, and more. For the fifth year of the exhibition held during Salone del Mobile in Milan and Design Week in New York, Flavor Paper was paired with the Haas Brothers – globally recognized for designing charming, playful furniture and objects inspired by nature, sci-fi and psychedelia – to create a unique hand-printed mural. Entitled *Animal Party*, the piece tells the story of animals who ate fermented marula fruit in the jungle, leaving them drunk and quite “friendly” with each other.

This creation is complex in design, drawing, materials, and sheer logistics. The Haas Brothers created the original artwork, then we conceived an intricate layering system of color separations to maximize the number of hues and effects that could be achieved. The final mural consisted of five panels requiring 72 silkscreens that were hand printed at our studio, incorporating Day-Glo colors, glow in the dark and a copper Mylar mirrored background for peeking metallic effects throughout. The work has three lives – daylight, backlight and glow in the dark depending on the lighting conditions – that also helped bring to life the duo's subsequent ‘Cool World’ show at R & Company, where limited editions were available for purchase...for a hot minute.

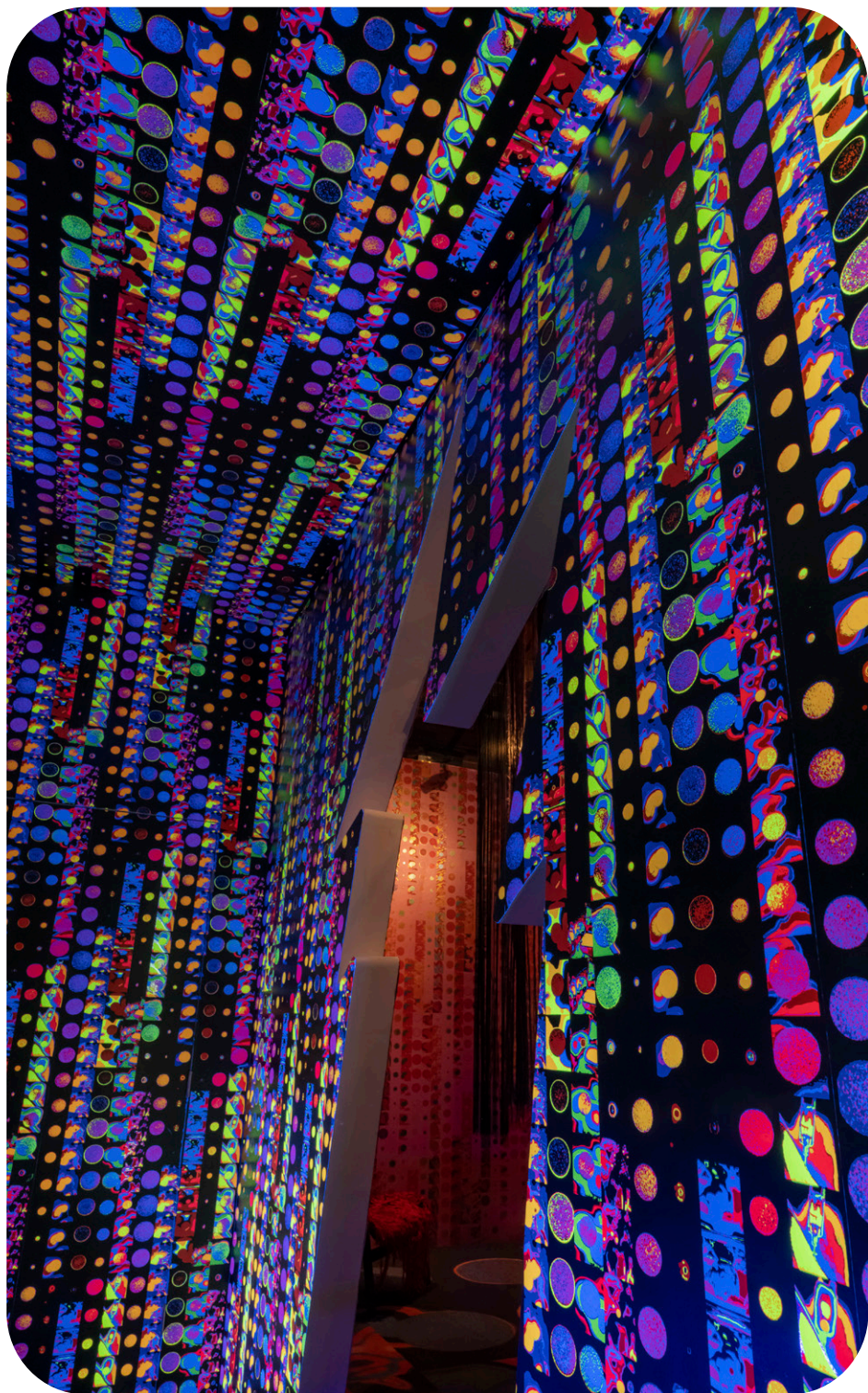




Jeff Kovel, Design Principal and Founder of Skylab Architecture, was hired to redesign the lobby of the Seattle W and decided that one corner needed some serious help to make it more interesting. Jeff reached out to Flavor Paper to see if the brand's Creative Director and Founder, Jon Sherman, had finished a pet project making wallpaper out of his epic record collection. The answer was no, but Jon didn't skip a beat and immediately started to shoot select groups of curated records making sure the colors, artists and graphics were balanced...and that it was possible to make them lean and gather in different amalgamations to keep things intriguing. The result is *Wax Stacks*, which features jazz, soul, funk, blues, go go, New Orleans hip hop, and Seattle sections to ensure that there's music for everyone's eyes. The size and color of the window mullions were matched, and shelves were created digitally to replicate the built casings and blend in the record shelves. Now these are no ordinary records, these are giants of the music biz – 7' high in order to create 22' high stacks. The effect is staggering; you feel like you have entered an Alice in Wonderland scene but with Alice in Chains as the host.

*Wax Stacks is available for purchase as a custom curated and scaled wallpaper.*







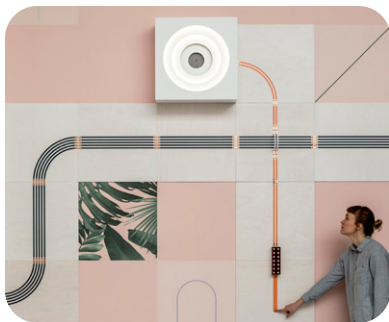
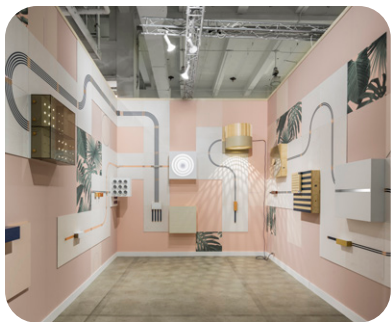
We like to do things that are different. So, for the 2019 interactive multi-media art exhibit Flutter in Los Angeles, we teamed up with many of the featured contemporary artists — Cyril Lancelin, Elise Peterson, Leah Guadagnoli, Liz Collins, Katie Stout, and Saya Woolfalk — to custom create wild wallpapers that flip tradition on its head. Incorporating invisible inks, scratch-and-sniff scents, textured and reflective materials, we really went for it to help reimagine their spaces into innovative, sensory-stirring experiences. We also flavored up the rest of the pop-up with fresh designs from frequent brand collaborator Boone Speed as well as Flavor Paper's own Jon Sherman. Founded by Christopher Dowson and curated by Karen Robinovitz, the exhibit is all about making fine art more accessible and fun, while addressing issues surrounding mental health; a portion of proceeds from ticket sales benefit Lady Gaga's Born This Way Foundation.

Several of the designs, including *Permanent Sunset* by Liz Collins, and *As You Wish* and *Ladies* by Katie Stout, have been added to our line and are available for purchase in a multitude of colorways and grounds with customization offered. But, if you have your eye on the other wallpapers please give us a shout and we'll make it happen!









Designed and manufactured by Flavor Paper and UM Project for the Collective Design Fair in 2017, *Conduct* is a skillful combination of innovative engineering and inspirational ideas, with a bright and engaging arrangement that gives new meaning to wallpaper. This compelling display provides an inviting, immersive experience that not only encourages exploration of the endless opportunities within wallpaper design, but that transcends décor with its artful combination of technology and design, too.

By touching key points on the screen-printed conductive ink tiles, the participant closes the loop and triggers the wall to come alive with sound, light and motion. Handprinted plywood tiles featuring graphic circuitry traces connect with polished copper tabs that conduct electricity to the UM Project function boxes. Sound Light Box utilizes a single touchpad to activate deeper rings of light in a Verner Panton inspired Corian housing. With a final touch, a tonal sound emanates from a central speaker before the lights and sound fade out. Light Timer and Moiré starts a timer realized as a James Turrell influenced progressive light bar made of Corian. As it turns bright orange, the signal travels down the circuits to spin a handprinted moiré panel made of wood and plexiglass. Shadow Shower features a single touchpad that triggers a large overhead light canopy made of wood and metal, bathing the user in a shower of light and a shadow pattern. Shutter Box stimulates a moving shutter panel with wood patterned and mirrored sides that move across a handprinted striped wooden box, creating an effect that resembles the American flag, but with dots rather than stars to represent unity. Meanwhile, the mirrored side allows users to see themselves in the representation. Light Box involves a touchpad enabling users to press different elements that light up quadrants of a bronze glass-housed LED system with leather washer details. Lastly, with Fan, a perforated copper relay bar is placed on a stand, which activates nine fans to the user's side, offering a gentle breeze. These design moments reflect the playful nature of both brands and delight those who connect to make magic. *Conduct is available for site specific installations and custom applications.*







When the owners of one of Flavor Paper's favorite local restaurants decided to open a new Mexican joint called Gran Electrica, they approached us about creating a custom wallpaper that would add some personality to the space. Naturally, a Day of the Dead/Calaveras style Toile reflecting the neighborhood was decided upon, and images of iconic DUMBO street scenes and appropriate Posada-type art were chosen for Brooklyn-based artist (and frequent FP collaborator) Dan Funderburgh to work into a pattern. *Dia de DUMBO*, a humorous look at the area through a skeletal Mexican viewpoint, was born and it includes Jane's Carousel, the Watchtower, kids in strollers with Crocs, hipsters on single speeds, cell phone talking yoga mat toting moms, and much more. Lightning bolts also direct the eye to the restaurant's location. It's pure DUMBO. Kinda Posada. ¡Que bueno!

*Dia de DUMBO* immediately served as the backdrop for selfie seekers, causing such a stir that it only made sense to add it to our in-line mix. The handscreen style is available to order in four standard colorways with customization on the table. Not only does the design stay true to its roots, Flavoring up restaurants around the globe, it also livens up homes, hotels and hot spots.







Elaine Sturtevant's best known pieces appear to be reproductions — or copies — of other artists' works, including Andy Warhol, Jasper Johns, Marcel Duchamp, Joseph Beuys, and Robert Gober. Critics write that Sturtevant's art is all opportunistic second-hand imagery, but it is clearly much more than that.

"Sturtevant: Double Trouble" was organized for the Museum of Modern Art in New York in 2015 by Peter Eleey, MoMA curator and associate director of exhibitions and programs, along with Ingrid Longston, curatorial assistant. It was Sturtevant's first museum exhibition in the United States since 1973 and included 46 works, which she made from 1961 to 2014. They fall into two groups: those that superficially resemble other artists' masterpieces and those that don't. Both are very engaging.

Flavor Paper was hired to recreate Sturtevant's interpretations of two famous wallpapers: Warhol's Cows and Gober's Genitals. Maintaining any changes she had made to the originals, we made fresh screens and reproduced the correct, yet incorrect, versions of these famous works. The exhibition — which then moved on to MOCA in LA and featured the same Flavor printed papers — was fantastic and even convinced us that we had to make Marilyn Reversal wallpaper!

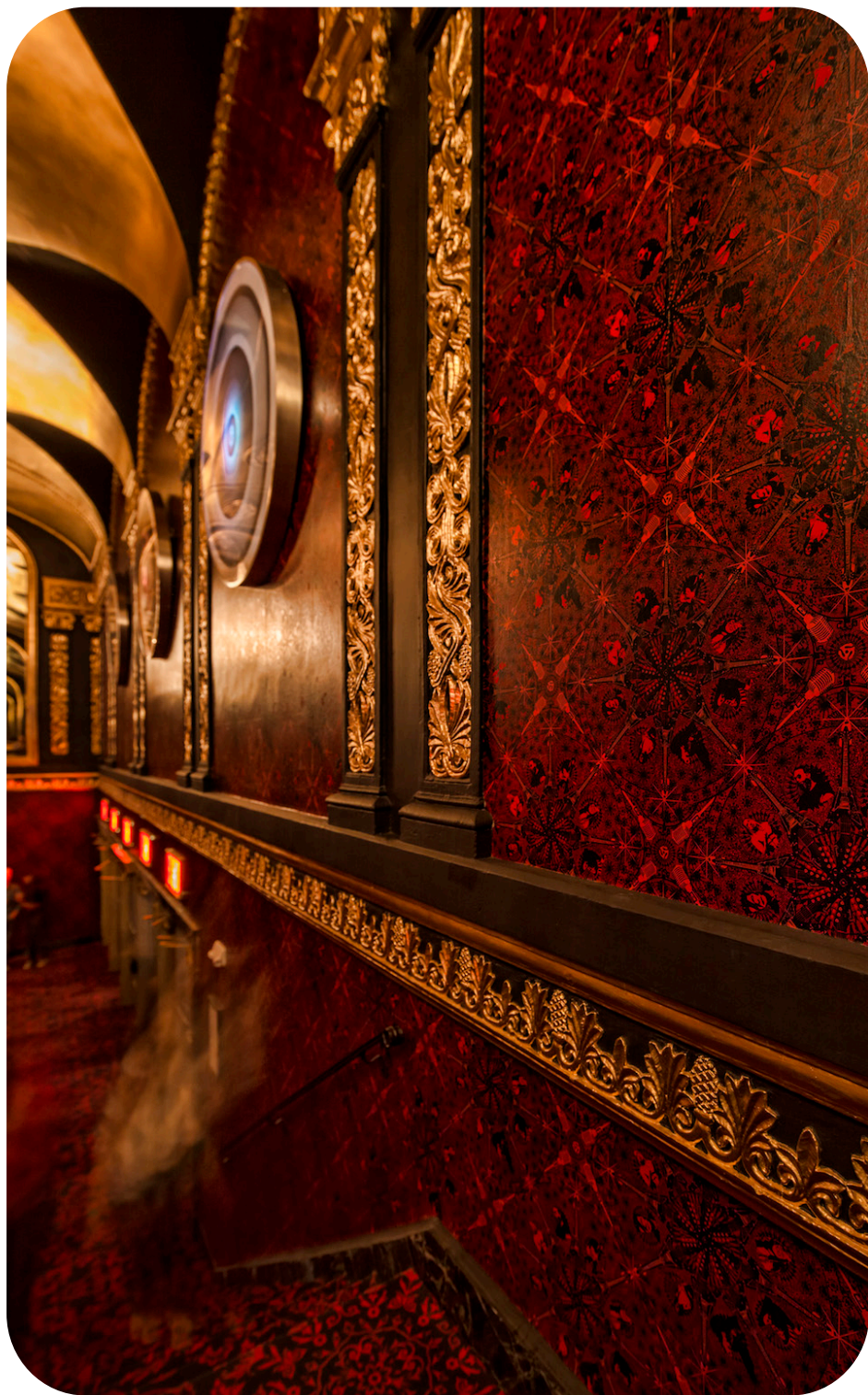








We work with cool clients and collaborators! And, on occasion, they're not mutually exclusive. Project in point: When our friend Lenny Kravitz and his krewe at Kravitz Design were tapped to trick out two penthouses for the SLS South Beach and hit us up to make the walls and ceilings sing. The desired vibe for both the Villa and Tower suites was sexy and sophisticated - makes sense, it is Miami after all. So, they looked to a few of our in-line Flavors, including our co-designed *Feroz* in a mirrored and metallic Ore colorway to make a splash in the bathrooms; Tunnel Vision in Coffee Bean to add some mesmerizing motion to the lounge zone ceiling; a custom *Kabloom* in lustrous, rocklike hues to liven and lighten up architectural lighting elements; and, keeping on the custom tip, we cooked up a version of *Celestial Dragon* that features the hotel's playful primate iconography (aptly called Celestial Monkeys) to infuse depth and our signature element of discovery. While we're naturally all about the paper, we gotta give it up for the complete package, which sets the perfect tone for a damn good time...trust us!





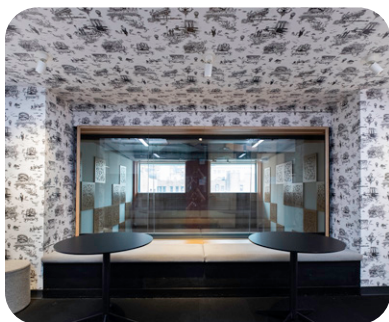
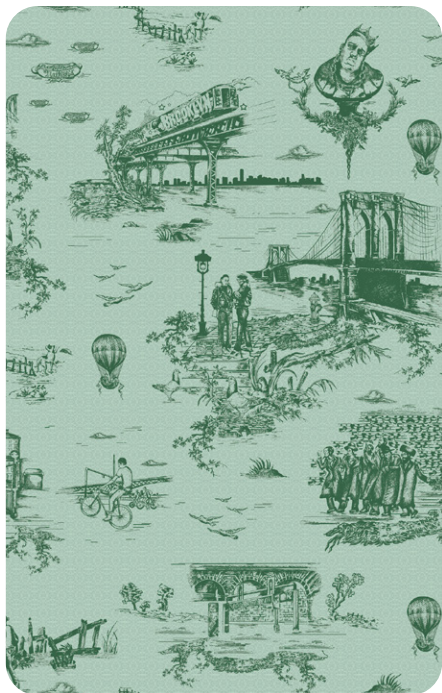


The Capitol Theater opened in 1926, the same year the Flavor Paper Lair was built, and similarly went through a major overhaul with Pete Shapiro of Wetlands and Brooklyn Bowl fame at the helm. Pete hired Tristram Steinberg to rock out the interiors with a strict black, gold and red palette. In order to add some oomph to the grand lobby, Tristram asked FP to come up with a unique design that spoke to the psychedelic history of the Theater. A pattern that read well from afar yet beckoned the concertgoer in deeper to really experience the details was a major directive in the overall design. Once a scale and mandala pattern had been determined, we went to work on adding hints of intrigue and history that built up the incredible motifs that fill out the arrangement. The main lobby was printed with a special invisible ink overlay, so when hit with black lights a secondary pattern rises to the forefront — a first in wallpaper printing. A second version in gold on black was printed for the green rooms. We also created a custom version of Dan Funderburgh's Moor Flavor guitar pick pattern using the Capitol name in a font that resembles the infamous Fender logo. Rock on!

P.S. The mandala design struck such a chord with Capitol Theater goers that interest for the Flavor kept rolling in. To not disappoint our fans, we added the pattern, aptly called Musical Mandala, to our menu - but we swapped in speakers for the motif of musicians that had played the venue.



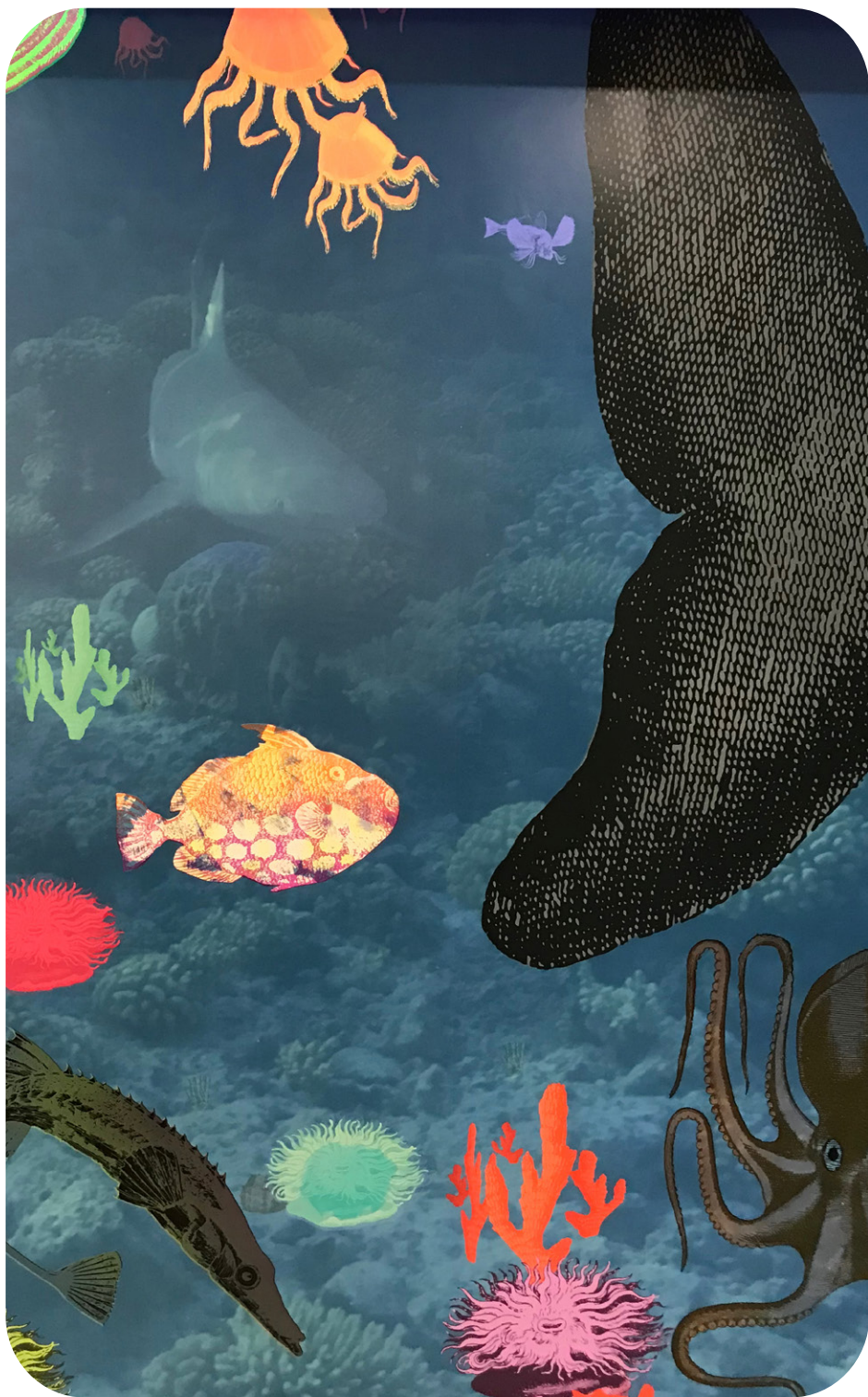




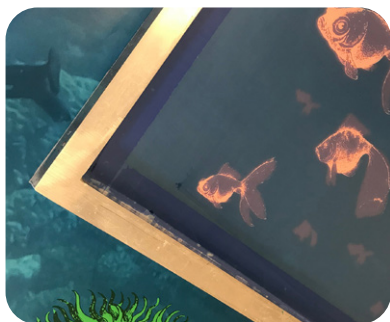
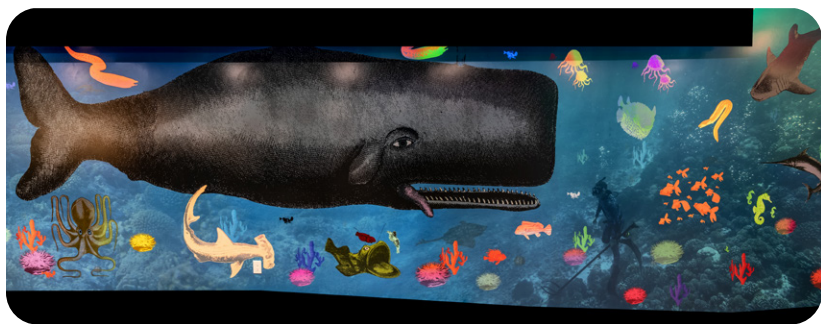
## ***Spread Love, It's The Brooklyn Way!***

Mike Diamond of the Beastie Boys fame decided he wanted a Brooklyn inspired toile wallpaper that would line the walls of his BK brownstone (which happened to be down the street from The Flavor Lair). The vision was to pay tribute to all things Brooklyn in a way that would appear to be a traditional French Country Toile, but when you step to it the pattern reveals elements and vignettes that make up the truth about the borough. Mike approached Vincent J. Ficarra and Adela Qersaqi of creative agency Revolver New York to help execute his vision artistically, and Flavor Paper to produce the design as wallpaper. Due to the level of detail and shading in Vincent's design, we decided to produce the pattern digitally to best bring the vibe to life.

*Brooklyn Toile* captures the King's borough from Coney Island to Hasidic Jews to the greatest rapper of all time to our own Boerum Hill neighborhood. Daily life in the BK dealing with subways, pigeons, stroller moms, and b-boys makin' the freak freak is all up in there. Since this Flavor really spoke to our soul, we added it to our wallpaper menu as one of our removable EZ Papes designs so we could further spread the BK love ...and it has been our fans' favorite ever since.



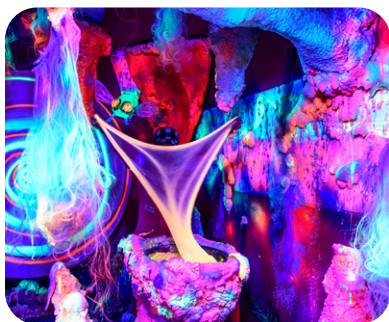
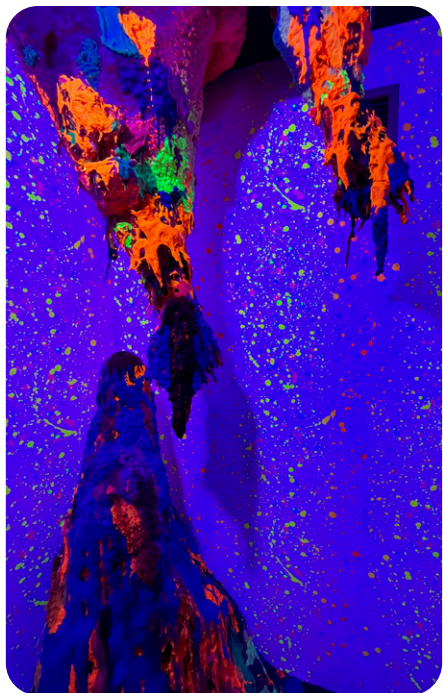




Walls, when used properly, can do good! Take this one for example, which is intended to inspire the Brooklyn Preschool of Science students to dream about exploring the oceans while learning how they can be saved. Sparked by his son's awe every time he lays eyes on the iconic blue whale at the American Museum of Natural History in NY, Flavor founder + creative director Jon Sherman dove deep to develop art that balanced fantasy and reality, and would always excite and delight...just like the big blue. To create this massive photographic 'Flavor Leagues Under the Sea' mural, we took photographer and frequent collaborator Boone Speed's underwater shots from Tahiti, and then handscreened wildly colorful and glittery sea life on top using 18th-century etchings. Lots of Day-Glo jellyfish and eels lurk under black light (that runs the entire length of the space) up above, while color shifting urchins and fish frolic below. Fun fact: the whale we worked in rolls about 35 feet long. Yep, that's huge. Net, net, FLUTS blended education, science, wonder, and intrigue...and we could use more of that! Big thanks to Carmelo the Science Fellow for the privilege.





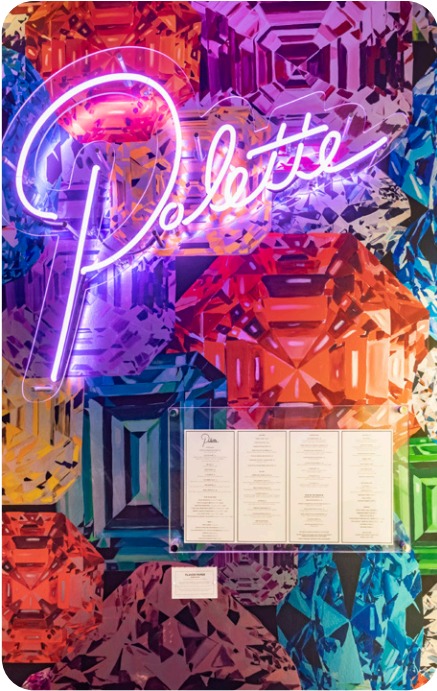


When not smashed into the furniture, slime can do good...like inspire the custom designs we handmade for the immersive slime museum, Sloomoo, to enhance the experience and extend the product to the wall. Initially the mission was to create an ombre wallcovering, but we felt it would be more interesting to incorporate slime as the main aspect of the imagery and develop wallpaper based on the real deal. To realize the *Cirrusly Slimy* ombre paper that envelops the main space, we tested a number of slime varieties to determine which would give us the right effect, as well as the stability to shoot it and build a design. Once we locked in on the type we chose colors, shot all of the layers individually and together to get a nice smooth gradient, and at different stages of change. This required many slimers working in a timed ballet so that each layer landed in a similar phase of use and rest. Tests were then printed; we chose the best image of each color and then built out a floor-to-ceiling ombre. Voila: first ever slime wallpaper magic!

The result was so dynamic that we also created an oozy blinged-out clear slime paper, as well as funkyed up two of our in-line Flavors—*Rock Candy* and *Starglint*—with Day-Glo ink and holographic material for other zones to further engage visitors and emphasize the possibilities of the medium when approached with total creative freedom. While these designs aren't on our menu, we'll happily cook them up if you have a craving.







When NYC's lauded Bergdorf Goodman decided to open a new restaurant, Palette, the vision was anything but traditional department store fare. Rather, the goal was to create a glamorous, art-forward destination where shoppers would feel invigorated, inspired and have all of their senses satisfied. To bring it to life, BG engaged Louisiana-based artist Ashley Longshore who is celebrated for her bold, colorful and pop culture influenced work. With wallcoverings serving as a critical component on the design menu, Longshore teamed up with Flavor Paper to create a fun, fashion-forward wallpaper that's an assemblage of her vibrant gem paintings scaled and colored to make an impressive and lively mural. The result is *Sparklepuss*, which is printed on chrome Mylar to give it reflectivity and depth. Since *Sparklepuss* proved to be so appetizing to BG's clientele, we added it to our portfolio as part of our Fempower collection that's created exclusively by women in celebration of women. The design is sized specifically to your space and can be custom colored to suit your taste.



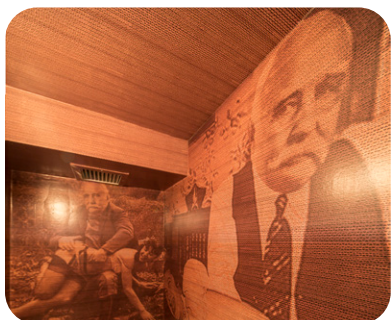
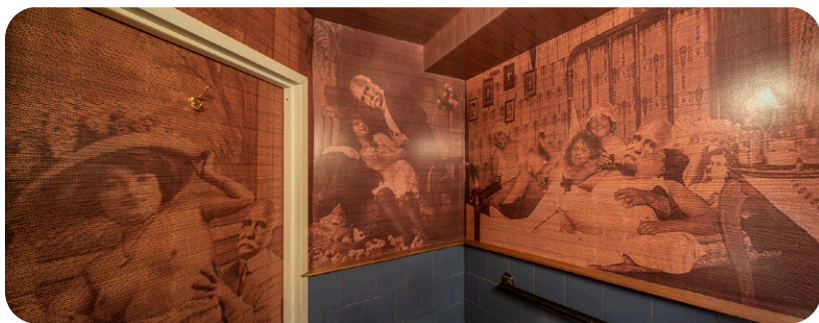




The Wythe Hotel is a brilliant pairing of some of Brooklyn's finest. From real estate developers to builders to restaurateurs, the conceptualizers of this hot spot all understand artistry and design and brought in great talent to add the final bits of pizzazz. When their Williamsburg-centric aesthetic required an illustrator, Dan Funderburgh was the perfect match and Flavor Paper the ideal bespoke wallpaper printer. After intensive reviews of the building's history Dan created three custom designs based on it's previous lives as a cooperage, rope manufacturing plant and finally a dilapidated skater and bmxer favored warehouse. Each is done in a unique style, but all were printed in the same colorway and are split up between the 72 hotel rooms. The delicate yet grimy *Wythe Toile* is available in four colorways with customization offered. If you're interested in Cooperage, which is the barrel making print, you will need to contact us directly.







Governor was another fantastic restaurant from BEET Brooklyn, the good people who brought you Gran Electrica and our Dia de Dumbo wallpaper. Robert Gair invented cardboard packaging in the 1800's and developed nine of Dumbo's large warehouses to store the rapidly growing business. Because Governor lived in one of Gair's buildings, 15 Main St, they decided to pay tribute in several creative ways...one of which was custom Flavor Paper. Flavor founder and creative director, Jon Sherman, was asked to realize a design that would tie in Gair and cardboard, yet embody the sexiness that BEET's restaurants are well known for. Jon photographed a stack of corrugated cardboard and turned it into a repeating pattern, then added historic naughty photos superimposed with Gair's mug and made them look like they had been burned into the cardboard. The result is pretty hilarious, if we do say so ourselves. Our apologies to the Gair family for taking such liberties as we do not know if he was a spanker or not, but our goal was only to create cheeky comedy, which the world desperately needs.



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