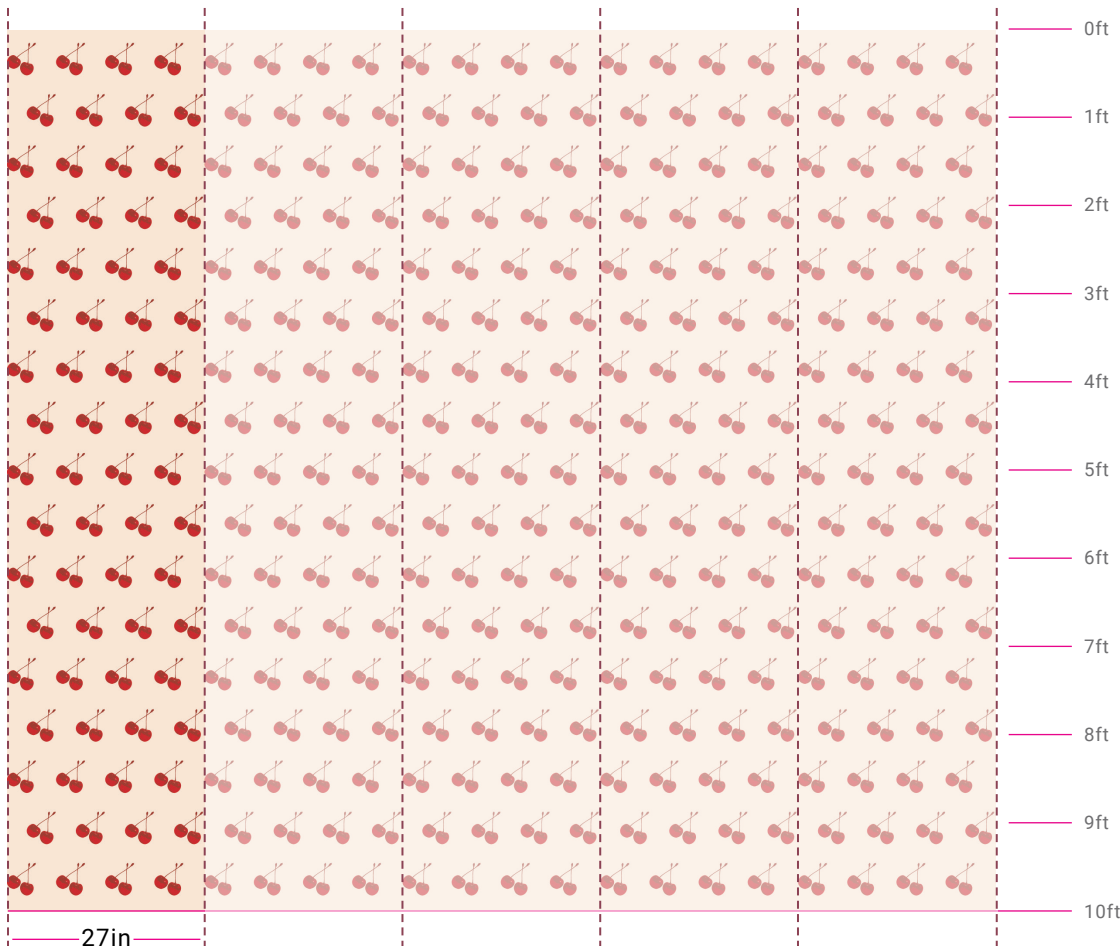


CHERRY FOREVER

Blush Scented on Blush Clay Coated Paper

Designed by Michael Angelo



10ft ceiling height shown for illustrative purposes

FURTHER DETAILS:



BM 2000-10

BM 2005-10

BM 022

Benjamin Moore colors selected from the design

Item Number:	3075	Lead Time:	3 - 4 weeks
Minimum Order:	3 Rolls (45ft)	Fire Rating:	ASTM E84 Class A
Order Increments:	1 Roll (15ft)	Maintenance:	Wipe Gently
Roll Length:	Triple (45ft), double (30ft), or single rolls (15ft) Cut based on order quantity	Seaming:	V1 - Minimal visibility
Roll Width:	27in (29in Untrimmed)	Eco:	Printed with water based inks, FSC Certified
Repeat:	Straight Match (14in V)	Customization:	Inquire about substrates and color options
		Colorways:	Additional colorways available

FLAVOR PAPER





Photo by Zack Bowen

Designed in collaboration with Michael Angelo of Wonderland Beauty Parlor, Cherry Forever is a handscreened pop art masterpiece. We offer an optional scratch and sniff scent, allowing your cherries to smell like cherries when scratched. To achieve this, we print a water-based ink containing micro-encapsulated fragrance oils. Cherry Forever is in the permanent collection of the Cooper Hewitt, Smithsonian Design Museum.

Blush has a soft pink clay coated paper background that sets off the bright red cherries and creates a playful, poppy aesthetic.

Michael Angelo is a beauty guru widely regarded as the modeling industry's secret weapon. He is also an accomplished artist, designer, writer, and creative director who embodies the spirit of a modern Renaissance individual. After using several Flavor Paper wallpapers in his Meatpacking District salon, Michael asked if he could design something. He came across a notebook with scratch and sniff stickers and asked if we could print something similar. Founder Jon Sherman created a solution, and the world's first scratch and sniff wallpaper was born.

Handscreened and made-to-order in Brooklyn, NY.