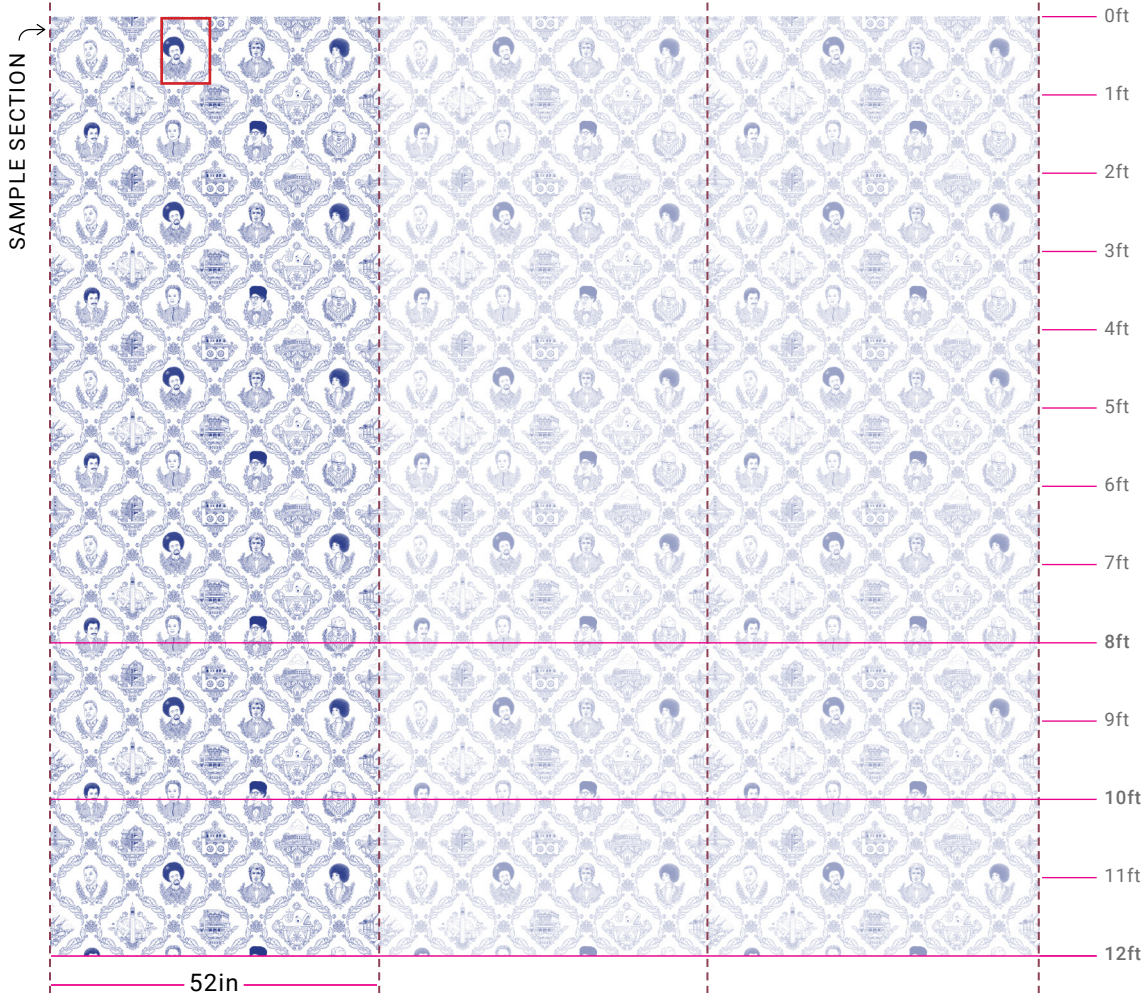


# BAY AREA TOILE

Ballpoint Blue on Smooth Matte Type II Vinyl

Designed by Matt Ritchie and Jorma Taccone



FURTHER DETAILS:



BM 1421

Benjamin Moore colors selected from the design

Item Number: 2056

Minimum Order: 3 Panels

Order Increments: 1 Panel

Panel Length: 8ft, 10ft, or 12ft

Panel Width: 52in (54in Untrimmed)

Vertical Repeat: 26in Straight Match

Seaming: V1 - Minimal visibility

Lead Time: 3 - 4 weeks

Fire Rating: ASTM E84 Class A

Maintenance: Wipe Gently

Customization: Inquire about substrate, scale, and color options

Colorways: Additional colorways available

FLAVOR PAPER





San Francisco's Fiorella restaurant photographed by Jen Siska

Flavor Paper teamed up with comedy troupe The Lonely Island and artist Matt Ritchie to create a Bay Area-themed toile wallpaper. The wallpaper incorporates Matt 136's original artwork of Bay Area legends, such as rappers Too \$Hort, E-40, Humpty Hump, and Mac Dre, as well as culinary icon Alice Waters, football hall of famer Joe Montana, political activist Angela Davis, and newscaster Dennis Richmond as well as classic Bay Area landmarks. "We were inspired by Mike D's 'Brooklyn Toile' wallpaper. It's a way to celebrate the Bay Area even when you no longer live there," said Lonely Islander Jorma Taccone. "Matt created a beautiful hand-drawn toile that represents what it's like to grow up in the Bay."

Ballpoint Blue is named for the tool Matt used to draw the elements, and the resulting look that resembles the early French classic toile de Jouy aesthetic.

**\*\*Please note that we cannot provide samples featuring particular scenes or humans. R.I.P. Dennis Richmond and Humpty Hump**

Digitally printed to order in the USA.