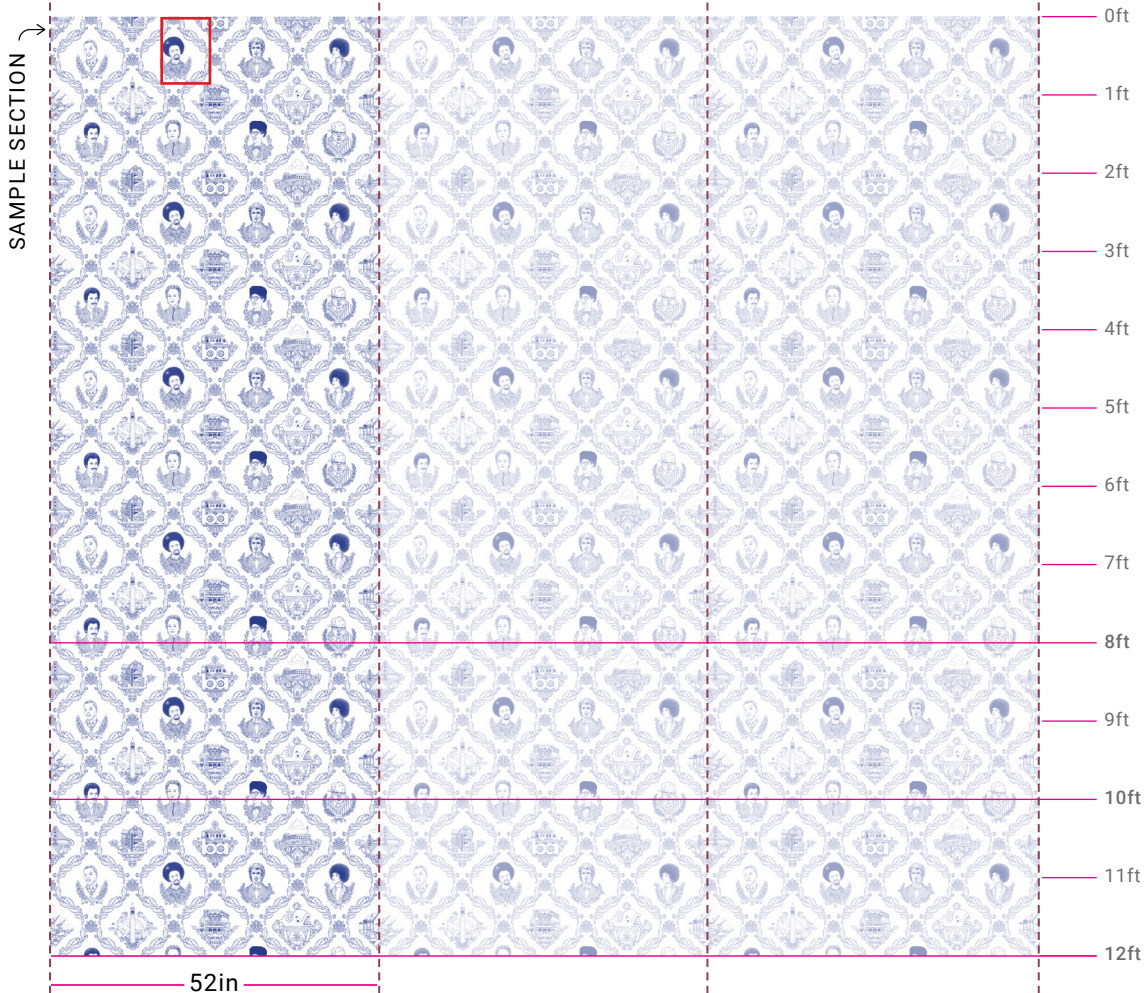


BAY AREA TOILE

Ballpoint Blue on Eco Smooth Matte

Designed by Matt Ritchie and Jorma Taccone



FURTHER DETAILS:



BM 1421

Benjamin Moore colors selected from the design

Item Number:	2055	Lead Time:	3 - 4 weeks
Minimum Order:	3 Panels	Fire Rating:	ASTM E84 Class A
Order Increments:	1 Panel	Maintenance:	Wipe Gently
Panel Length:	8ft, 10ft, or 12ft	Eco:	PVC-Free, low VOC, FSC Certified, Breathable
Panel Width:	52in (54in Untrimmed)	Customization:	Inquire about substrate, scale, and color options
Vertical Repeat:	26in Straight Match	Colorways:	Additional colorways available
Seaming:	V1 - Minimal visibility		



San Francisco's Fiorella restaurant photographed by Jen Siska

Flavor Paper teamed up with comedy troupe The Lonely Island and artist Matt Ritchie to create a Bay Area-themed toile wallpaper. The wallpaper incorporates Matt 136's original artwork of Bay Area legends, such as rappers Too \$Hort, E-40, Humpty Hump, and Mac Dre, as well as culinary icon Alice Waters, football hall of famer Joe Montana, political activist Angela Davis, and newscaster Dennis Richmond as well as classic Bay Area landmarks. "We were inspired by Mike D's 'Brooklyn Toile' wallpaper. It's a way to celebrate the Bay Area even when you no longer live there," said Lonely Islander Jorma Taccone. "Matt created a beautiful hand-drawn toile that represents what it's like to grow up in the Bay."

Ballpoint Blue is named for the tool Matt used to draw the elements, and the resulting look that resembles the early French classic toile de Jouy aesthetic.

****Please note that we cannot provide samples featuring particular scenes or humans. R.I.P. Dennis Richmond and Humpty Hump**

Digitally printed to order in the USA.